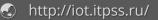


## INTERNET OF THINGS BASED DEVICE MANAGEMENT SOFTWARE

**PSS.Platform Drives Innovation and Transforms Your Business** 



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#### **IoT Ready PSS.Platform**



**PSS.Platform** is an integrated system employing various applications and components to provide fully interoperable IoT services and management of those services.

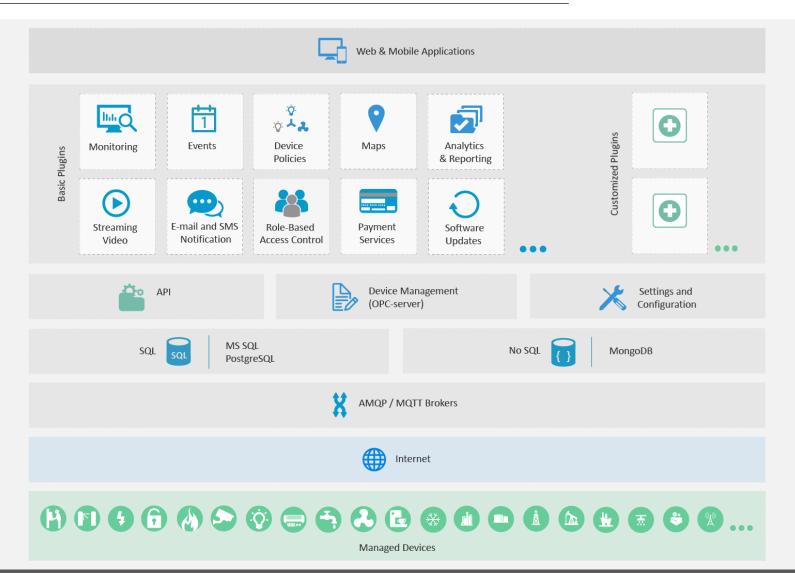
The **PSS.Platform based end-to-end solution** includes, but is not limited to, networks, IoT environments, IoT devices (sensors, controllers, actuators, tags and tag readers, gateways) and the attached physical devices, IoT operations and management, and external connectivity with suppliers, markets and temporary stakeholders of the IoT solution.





## **PSS.Platform Functional Architecture**









## **Industrial Applications**

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**PSS.Platform drives innovation and transforms business across various industries** 





### **IoT Enables Business Value**



## **Across Industries**



#### Lower costs

- Increase efficiencies
- Preventative maintenance
- Asset optimization

#### Engage customers

- New customer services
- Better customer experience
- Increase customer retention

#### **Increase sales**

- New business models
- "Assets-as-a-service"
- Staying competitive







## but Many with No Plan

88%



of execs feel that IoT is critical to company's success



**45%** 

of decision-makers

have a well-defined digital transformation strategy

of decision-makers do not have an IoT strategy

Source: Industry of Things World 2017 Survey Report

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#### **IoT Market Overview**



# 50 billion

Connected devices by 2020







In data generated per year **40 trillion Gb by 2020** 



Worldwide IoT revenue projected by 2020



# \$36 trillion



Operating cost of key affected industries could be impacted by IoT

Source: McKinsey





#### **How Simple Should IoT Solution Building Be**











Connect devices Connect a new device and view its data in a new

platform

Create Dashboards Create a new realtime interactive dashboard Create Analytics Create and validate common analytics rules **Integrate Application** 

Integrate with business apps to create an end-toend solution





### **Success Story**



MosGorTrans IoT Based Ticket Vending Machine Management System



- 200 ticket machines geographically distributed around Moscow.
- More than 20 managed devices per one ticket machine.
  - More than **3500** transaction per day.





#### **Success Story**



#### **UNILIGHT Smart Lighting Control System**



Connected devices in Russia and CIS:

- More than **650** control cabinets.
- More than **30 000** lamps.





#### **Our Customers**











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