

The Ticketing System

FOR THE LIVE ENTERTAINMENT INDUSTRY

✉ iot@itpss.ru

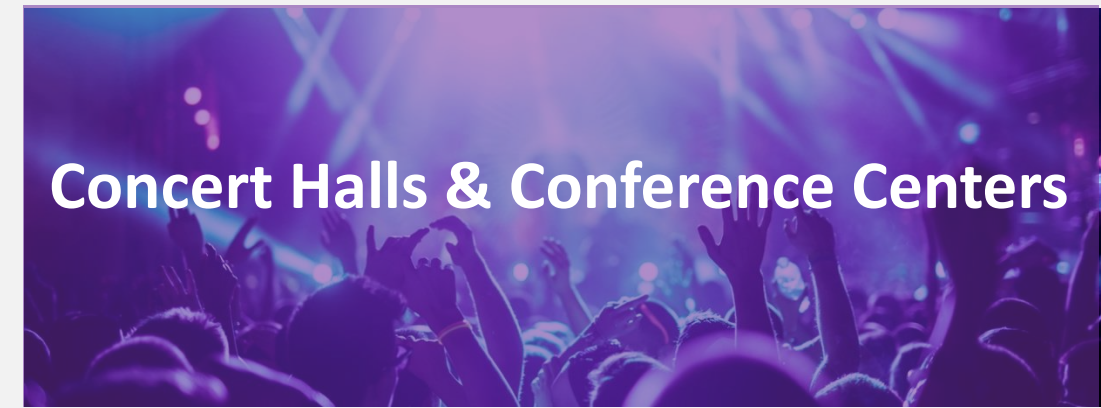
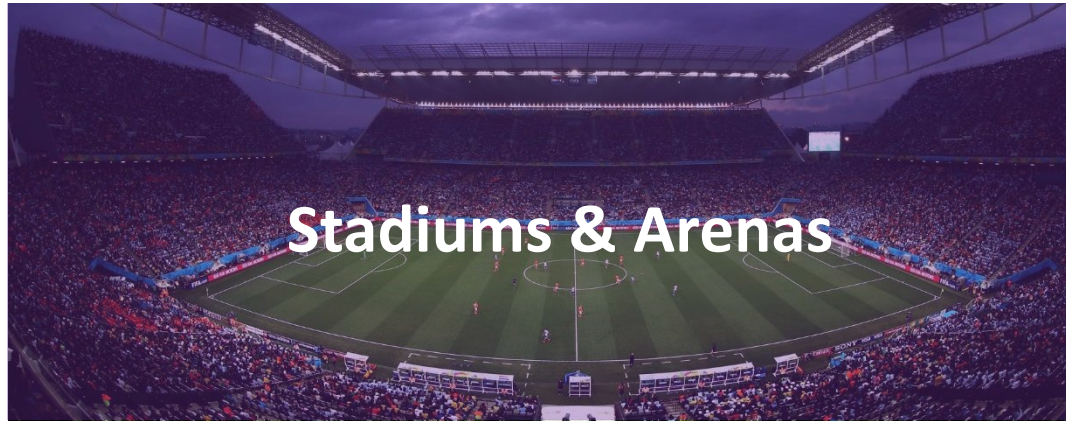
🌐 <http://iot.itpss.ru/>

☎ +7 (495) 974 79 79

📍 19/6 Leninskaya Sloboda St., Moscow, 115280, Russia

PSS.Tickets

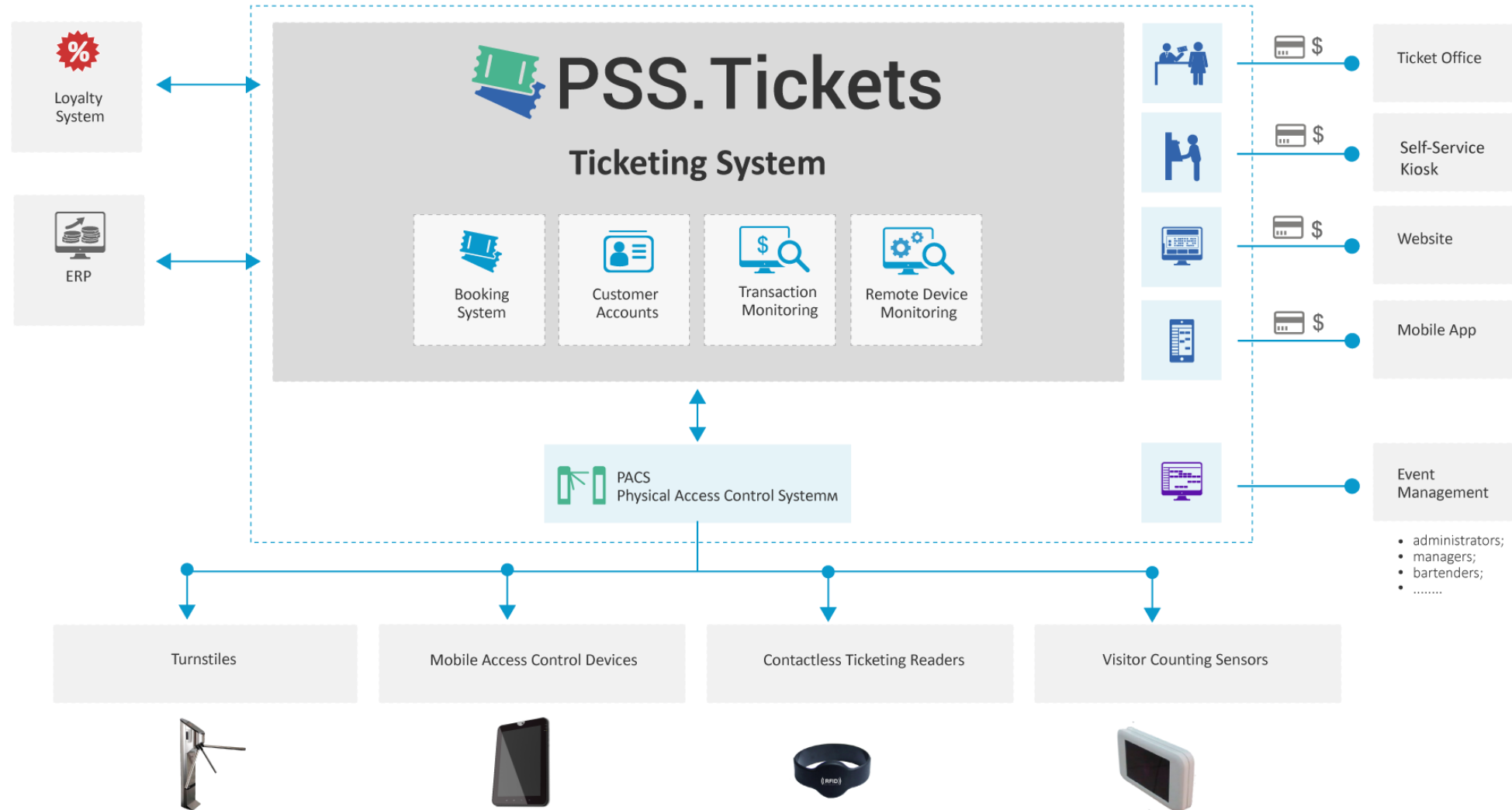
THE COMPLETE TICKETING SYSTEM



Run superior customer service at every stage: from event planning and ticket sales to getting feedback from the audience after the event

Solution Architecture

THE EVENT MANAGEMENT AND MULTI-CHANNEL TICKETING SYSTEM



Key Benefits

BRING SUCCESS TO YOUR EVENTS

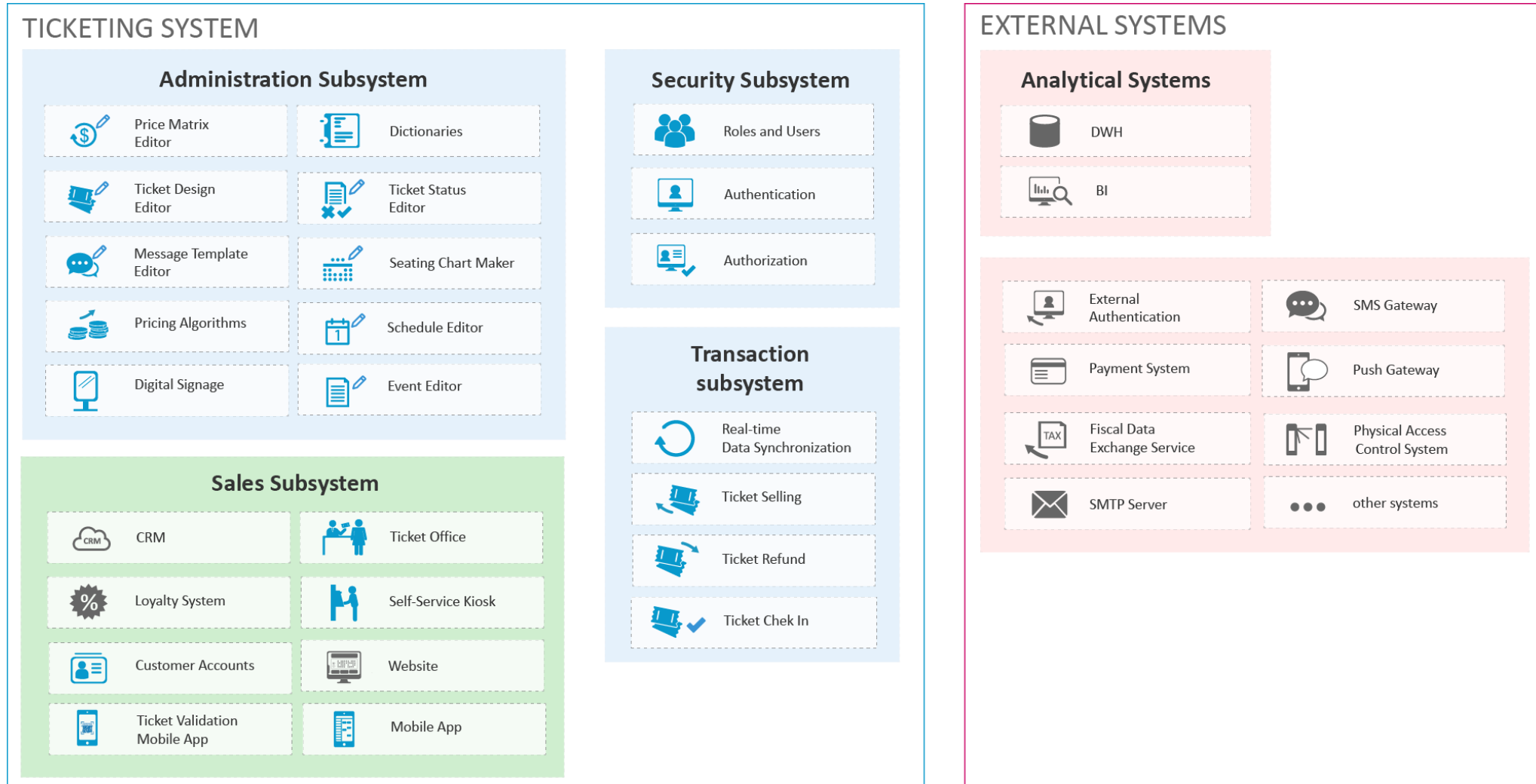


- **Increase event attendance and maximize ticketing revenue** with the multichannel distribution system.
- **Run superior customer service** at every stage: from event planning and ticket sales to getting feedback from the audience after the event.
- **Plan, promote, and execute** one or hundreds of events, large and small, efficiently from start to finish.
- **Reduce operating costs** by automating key business processes related to scheduling, sales, organizing and holding events.

Use the ticketing system that change the way to get satisfied customers

The PSS.Tickets Functional Architecture

TICKETING SYSTEM BEST PRACTICES





Price Matrix Editor

Set up different price zones for the entertainment venue and apply different pricing algorithms.



Pricing Algorithms

Create pricing algorithms for different events and different categories of customers.



Seating Chart Maker

Design specific seating charts to manage the events venue space in the best possible way.



Schedule Editor

Create and manage events in the calendar.



Event Editor

Create and manage event description content.



Ticket Status Editor

Configure the statuses required for tracking the event ticket life cycle.



Ticket Design Editor

Create outstanding tickets for every occasion or event.



Message Template Editor

Create your message templates with the convenient editor.



Digital Signage

Create a queue of content and schedule when it is published or displayed.



Dictionaries

Create and manage the ticketing system dictionaries.

ADMINISTRATION TOOLSET



Ticket Office

Distribute tickets via regular ticket offices.



Self-Service Kiosk

Sell and dispense tickets via self-service kiosks and ticket vending machines.



Mobile App

Promote events and sell tickets via mobile app.



Website

Promote events and sell tickets on the website.



Customer Account

Create and manage the customers accounts.



CRM

Integrate the ticketing system with any required CRM.



Ticket Validation Mobile App

Validate tickets using mobile devices.



Loyalty System

Create and manage customer loyalty programs.

SALES TOOLSET

Ticket Sales Features

RUN SUPERIOR CUSTOMER SERVICE

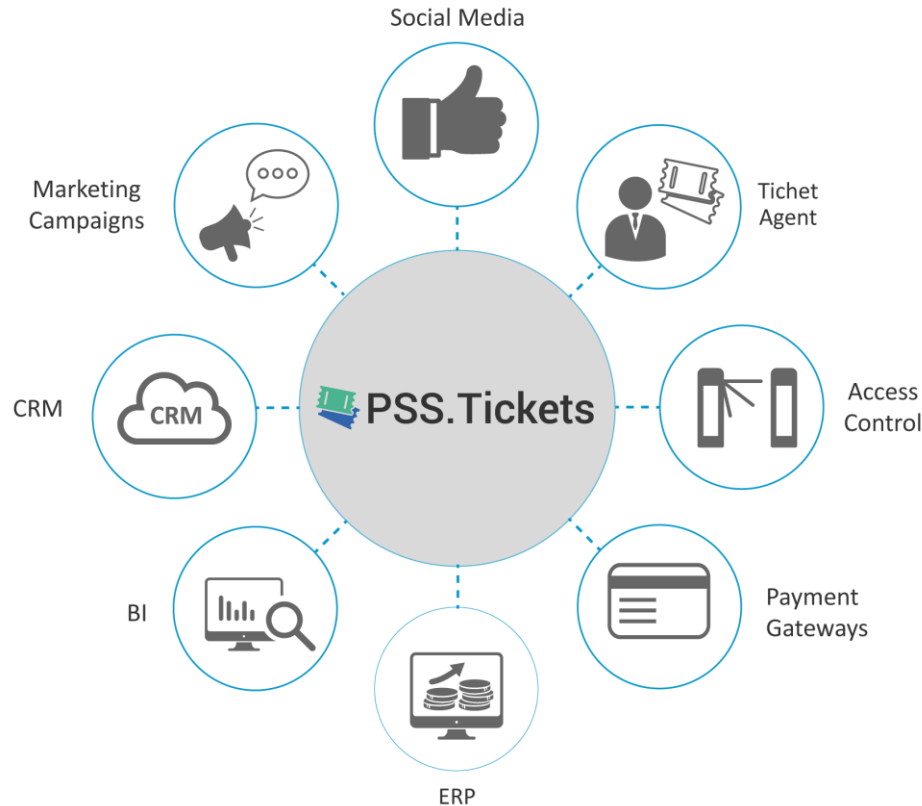
- Provide your customers with an **easy-to-use ticketing service** that features the best user experience.
- Let your customers **purchase tickets in the most convenient way** based on the multichannel distribution through ticket vending machines, website, mobile app, ticket office, call center, ticket agent, and other points of sale.
- Let your customers **choose the best seats in the venue area** using the intuitive interactive seat map.
- Allow your customers **to use convenient online and offline payment methods**.



Increase event attendance and drive revenue with the multichannel ticketing system

Integration

SEAMLESS INTEGRATION WITH THE EXISTING IT LANDSCAPE

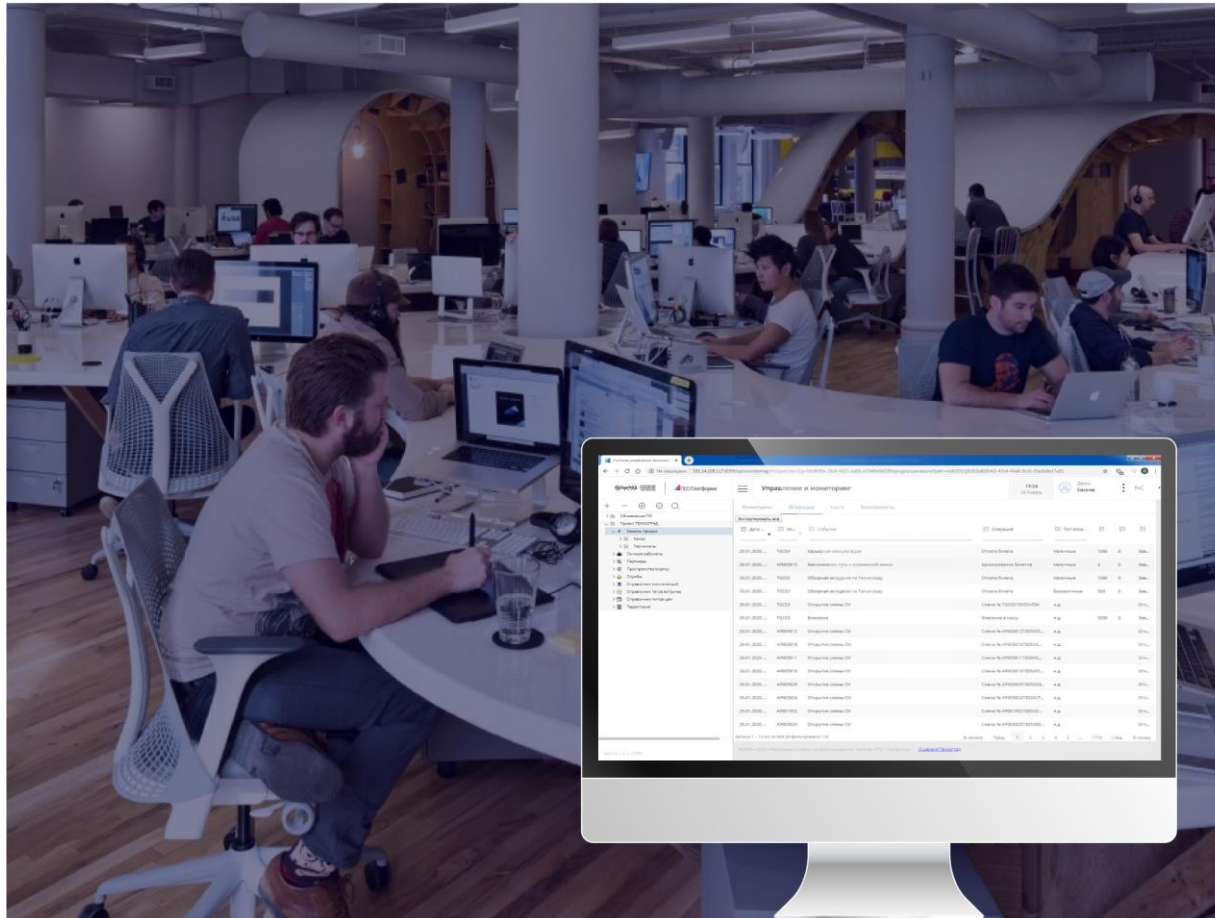


PSS.Tickets as an open and extensible system can integrate with local payment systems, access control solutions, third-party CRM, BI systems and data warehouses, and much more.

PSS.Tickets API is the key to unlock the potential of your ticketing solution

Why PSS.Software

HELPING OUR CUSTOMERS TO BE LEADERS IN THE DIGITAL WORLD



- **10+ years of experience** in custom development of ticketing solutions for public transport and the live entertainment industry.
- **We provide technology transfer to our clients and partners** in order to realize the possibility of further development of implemented solutions.
- When developing solutions, **we focus on individual business needs**, requirements and features of our clients and partners.

We share our experience and technology with our clients and partners

- Development of the event management and multichannel ticketing system for the innovative educational complex.



- Development of ticketing systems for the live entertainment industry.



- Development of ticketing solutions for public transportation.



OUR EXPERIENCE



OUR CLIENTS

The Ticketing System



FOR THE LIVE ENTERTAINMENT INDUSTRY

THANK YOU FOR YOUR ATTENTION!

✉ iot@itpss.ru
🌐 <http://iot.itpss.ru/>
☎ +7 (495) 974 79 79

📍 19/6 Leninskaya Sloboda St.,
Moscow, 115280,
Russia

CONTACTS